

)NP(3D

Print format	Digital format	NP net rate
NP3D Art.1000	Full Impact on desktop (1,5 Mio imp.) IMU on mobile (1,75 Mio imp.) IMU on newsletters (750 000 imp.)	€184.000 (€150.000 print + €34.000 digital)
NP3D Art.750		€159.000 (€125.000 print + €34.000 digital)
NP3D Art.500		€134.000 (€100.000 print + €34.000 digital)
NP3D Art.250		€84.000 (€50.000 print + €34.000 digital)
NP3D Acc.100/120		€84.000 (€50.000 print + €34.000 digital)

)NP(1D

Print format	Digital format	NP net rate
NP1D Art.1000	3 Mio impressions multi-format Billboard + IMU + Halfpage On desktop & mobile	€108.000 (€90.000 print + €18.000 digital)
NP1D Art.750		€103.000 (€85.000 print + €18.000 digital)
NP1D Art.500		€90.000 (€72.000 print + €18.000 digital)

NP rates print only

	Print format	#	Media value 2026	NP gross rate	NP net rate
Basic	Art.250	3	€341.574	€70.588	€60.000
	Acc.100/120	3	€324.939	€70.588	€60.000
Impact	Art.1000	1	€302.468	€105.882	€90.000
		3	€907.404	€211.765	€180.000
	Art.750	1	€237.140	€100.000	€85.000
		3	€711.420	€176.471	€150.000
	Art.500	1	€187.099	€84.706	€72.000
		3	€561.297	€141.176	€120.000
Superior	1/2 pano	1	€325.204	€127.059	€108.000
		3	€975.612	€381.176	€324.000
	Pano	1	€468.068	€158.824	€135.000
		3	€1.404.204	€476.471	€405.000
Top Topical	Art.1000	1	€302.468	€100.000	€85.000
	Art.750	1	€237.140	€82.941	€70.500
	Art.500	1	€187.099	€70.000	€59.500

General Terms & Conditions of sale

Weekend issue +15%
NP3 valid for a period of 2 weeks
NP3D digital : 4 Mio imp. on a period of 3 consecutive days
Deadlines digital : at 12am, 5 working days before the beginning of the campaign
Deadlines print : at 12am, 2 working days before release