



# NP MOBILE IMPACT



PREMIUM PRESENCE ON BELGIAN NEWS SITES

## FACTS

A dynamic and engaging advertising format tailored for mobile users via web

Capture attention easily

Full screen experience

Impressions guaranteed

## RATES

FORMATS	Offer	CPM
Interscroller		
2M impr. on 1 week run of sites	€ 24 000*	€ 12

\*Net rates

