



# NP DIGITAL TARGETED

**NP**  
News Power

PREMIUM PRESENCE ON BELGIAN NEWS SITES

## Choose your targeting

MALE

FEMALE

25-64  
WORKING  
POPULATION

SPORT

CAR

BUSINESS/  
FINANCE

## RATES

### FORMATS

### Offer

### CPM

Leaderboard, halfpage + IMU

**2,5M impr. on 1 week**

**€ 25 000\***

**€ 10**

*\*Net rates*

