

# Ratecard 2025



## )NP(3D

Print format	Digital format	NP net rate
NP3D Art.1000		<b>€184.000</b>
NP3D Art.750	Full Impact on desktop (1,5 Mio imp.)	<b>€159.000</b>
NP3D Art.500	IMU on mobile (1,75 Mio imp.)	<b>€134.000</b>
NP3D Art.250	IMU on newsletters (750 000 imp.)	<b>€84.000</b>
NP3D Acc.100/120		<b>€84.000</b>

## NP rates print only

	Print format	#	Media value 2025	NP gross rate	NP net rate
<b>Basic</b>	Art.250	3	€334.674	€70.588	<b>€60.000</b>
	Acc.100/120	3	€301.686	€70.588	<b>€60.000</b>
<b>Impact</b>	Art.1000	1	€296.300	€105.882	<b>€90.000</b>
		3	€888.900	€211.765	<b>€180.000</b>
	Art.750	1	€232.116	€100.000	<b>€85.000</b>
		3	€696.348	€176.471	<b>€150.000</b>
	Art.500	1	€183.218	€84.706	<b>€72.000</b>
		3	€549.654	€141.176	<b>€120.000</b>
<b>Superior</b>	1/2 pano	1	€318.224	€127.059	<b>€108.000</b>
		3	€954.672	€381.176	<b>€324.000</b>
	Pano	1	€458.410	€158.824	<b>€135.000</b>
		3	€1.375.230	€476.471	<b>€405.000</b>
<b>Top Topical</b>	Art.1000	1	€296.300	€100.000	<b>€85.000</b>
	Art.750	1	€232.116	€82.941	<b>€70.500</b>
	Art.500	1	€183.218	€70.000	<b>€59.500</b>

### General Terms & Conditions of sale

Weekend issue +15%

NP3 valid for a period of 2 weeks

NP3D digital : 4 Mio imp. on a period of 3 consecutive days

Deadlines digital : at 12am, 3 working days before the beginning of the campaign

Deadlines print : at 12am, 2 working days before release