



# NP 1.2.3



**THE BEST OFFER TO ACTIVATE YOUR CAMPAIGN**

**1 Campaign**

**2 Weeks**

**3 Insertions**

## REACH

**21 MILLION  
CONTACTS  
FOR YOUR  
BRAND\***

## RATES\*\*

### FORMATS

NP3 Art.1000	€ 130.000
NP3 Art.500	€ 95.000
NP3 Art.250	€ 50.000

## TERMS & CONDITIONS

- The same campaign
- A period of 2 weeks
- 3 times the same format
- Valid on these 3 formats only
- One booking order non-cancellable
- Reservation before 31/05/2023
- Campaign publication before 31/08/2023

\*Source: CIM 2022 Print+PDF

\*\*Net rates