

# Ratecard 2023



| NP Print 2023         | Print format | # | Ratecard Media value print 2023 | NP Print gross rate | NP Print net rate | NP Newsbrands  |
|-----------------------|--------------|---|---------------------------------|---------------------|-------------------|--|
| <b>Basic</b>          | Art.250      | 3 | €368.355                        | €148.235            | <b>€126.000</b>   | Digital extension<br>2 mio imp. ROS/day<br>for 12.000€netnet |
|                       |              | 5 | €613.925                        | €188.235            | <b>€160.000</b>   |  |
|                       |              | 7 | €859.495                        | €255.294            | <b>€217.000</b>   |  |
|                       | Acc.120/100  | 3 | €325.485                        | €134.706            | <b>€114.500</b>   |  |
|                       |              | 5 | €542.475                        | €171.176            | <b>€145.500</b>   |  |
|                       |              | 7 | €759.465                        | €232.353            | <b>€197.500</b>   |  |
|                       | Ap.400       | 3 | €235.305                        | €107.647            | <b>€91.500</b>    |  |
|                       |              | 5 | €392.175                        | €137.059            | <b>€116.500</b>   |  |
|                       |              | 7 | €549.045                        | €185.882            | <b>€158.000</b>   |  |
| <b>Impact</b>         | Art.1000     | 1 | €316.958                        | €131.765            | <b>€112.000</b>   |  |
|                       |              | 3 | €950.874                        | €322.941            | <b>€274.500</b>   |  |
|                       |              | 5 | €1.584.790                      | €411.176            | <b>€349.500</b>   |  |
|                       | Art.750      | 1 | €227.750                        | €110.000            | <b>€93.500</b>    |  |
|                       |              | 3 | €683.250                        | €269.412            | <b>€229.000</b>   |  |
|                       |              | 5 | €1.138.750                      | €342.353            | <b>€291.000</b>   |  |
|                       | Art.500      | 1 | €194.310                        | €93.529             | <b>€79.500</b>    |  |
|                       |              | 3 | €582.930                        | €228.824            | <b>€194.500</b>   |  |
|                       |              | 5 | €971.550                        | €291.176            | <b>€247.500</b>   |  |
| <b>Superior</b>       | 1/2 pano     | 1 | €337.195                        | €140.294            | <b>€119.250</b>   |  |
|                       |              | 3 | €1.011.585                      | €343.235            | <b>€291.750</b>   |  |
|                       | pano         | 1 | €470.100                        | €197.647            | <b>€168.000</b>   |  |
|                       |              | 3 | €1.410.300                      | €484.412            | <b>€411.750</b>   |  |
| <b>NP Top Topical</b> | Art.1000     | 1 | €316.958                        | €104.118            | <b>€88.500</b>    |  |
|                       | Art.750      | 1 | €227.750                        | €86.470             | <b>€73.500</b>    |  |
|                       | Art.500      | 1 | €194.310                        | €72.941             | <b>€62.000</b>    |  |

## General Terms & Conditions of sale

Weekend issue +10%

NP3: valid for a period of 2 weeks

NP5: valid for a period of 3 weeks

Deadline digital: at 12am, 3 working days before the beginning of the campaign

Deadline print: at 12am, 2 working days before release