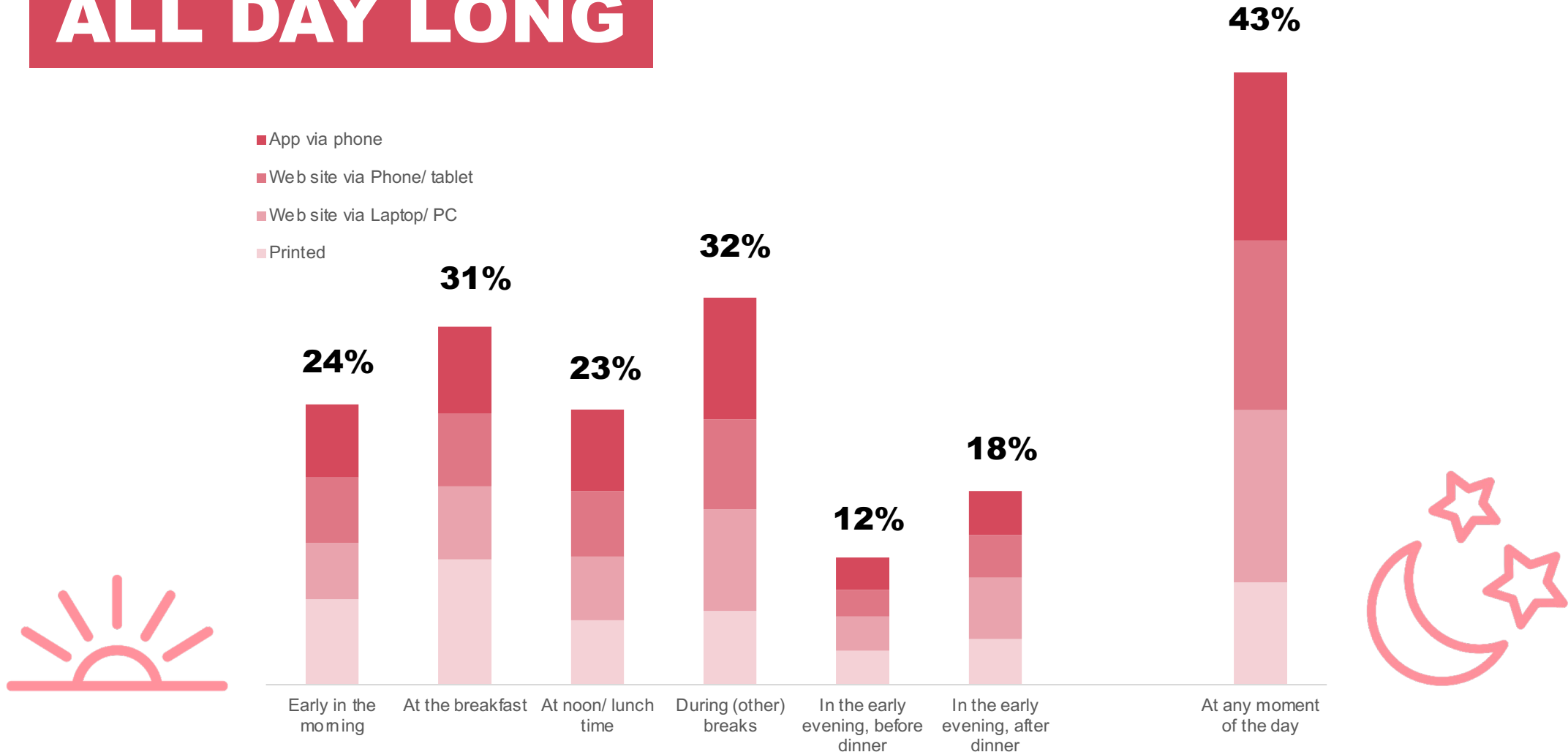


# Talk to your customers

## ALL DAY LONG



*And* **REPETITIVELY** !



**85%**

*(via website: 89%)*

read their **printed newspaper**  
several times during the day

*Your ads benefit from*

**REPEATED EXPOSURE !**



**79%**

read the **inserts in newspapers**  
several times during the day