

Ratecard 2022



From 1/07

NP Print 2022	Print format	#	Ratecard Media value print 2022	NP Print gross rate	NP Print net rate	NP Newsbrands
Basic	Art.250	3	€341.505	€148.235	€126.000	Digital extension 2 mio imp. ROS/day for 12.000€netnet
		5	€569.175	€188.235	€160.000	
		7	€796.845	€255.294	€217.000	
	Acc.120/100	3	€301.590	€134.706	€114.500	
		5	€502.650	€171.176	€145.500	
		7	€703.710	€232.353	€197.500	
	Ap.400	3	€217.545	€107.647	€91.500	
		5	€362.575	€137.059	€116.500	
		7	€507.605	€185.882	€158.000	
Impact	Art.1000	1	€293.565	€131.765	€112.000	
		3	€880.695	€322.941	€274.500	
		5	€1.467.825	€411.176	€349.500	
	Art.600/Art.750	1	€210.165	€110.000	€93.500	
		3	€630.495	€269.412	€229.000	
		5	€1.050.825	€342.353	€291.000	
	Art.500	1	€180.245	€93.529	€79.500	
		3	€540.735	€228.824	€194.500	
		5	€901.225	€291.176	€247.500	
Superior	1/2 pano	1	€312.045	€140.294	€119.250	
		3	€936.135	€343.235	€291.750	
	pano	1	€435.800	€197.647	€168.000	
		3	€1.307.400	€484.412	€411.750	
NP Top Topical	Art.1000	1	€293.565	€104.118	€88.500	
	Art.600/Art.750	1	€210.165	€86.470	€73.500	
	Art.500	1	€180.245	€72.941	€62.000	

General Terms & Conditions of sale

Weekend issue +10%

NP3: valid for a period of 2 weeks

NP5: valid for a period of 3 weeks

Deadline digital: at 12am, 3 working days before the beginning of the campaign

Deadline print: at 12am, 2 working days before release