



NP PREMIUM



THE BEST CONTEXT FOR PREMIUM MESSAGES

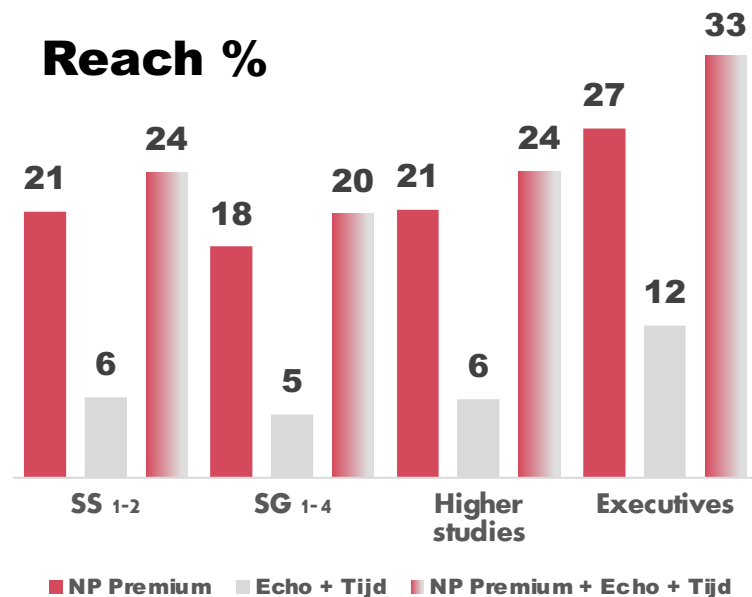
DeMorgen. De Standaard

La Libre

LE SOIR

The most powerful choice
to reach high profiles

FIGURES



Source : CIM 2020 If weekend issue + 10%

RATES

Approval needed from NP team
for access to NP premium

	NP1 +456K impr	NP2 +913K impr	NP3 +1,37 M
Art 250 + Halfpage /IMU	31 824 € 27 050 €	60 000 € 51 000 €	79 529 € 67 600 €
Art 500 + Halfpage /IMU	46 471 € 39 500 €	87 529 € 74 400 €	114 118 € 97 000 €
Art 600/750 + Halfpage /IMU	52 588 € 44 700 €	98 529 € 83 750 €	128 471 € 109 200 €
Art 1000 + Halfpage /IMU	69 765 € 59 300 €	129 118 € 109 750 €	166 353 € 141 400 €
Pano+ Halfpage /IMU	97 882 € 83 200 €	181 059 € 153 900 €	222 588 € 189 200 €

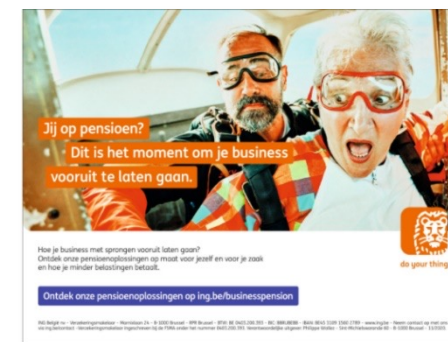
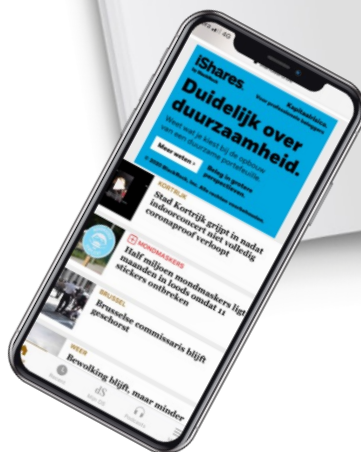
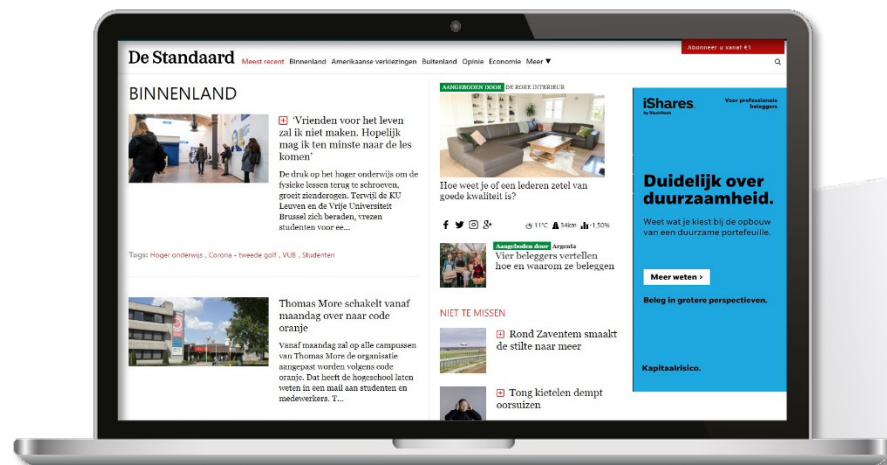
Gross rates | **Net rates**



NP PREMIUM



REACH THE HIGHEST PROFILES





NP PREMIUM



REACH THE HIGHEST PROFILES

