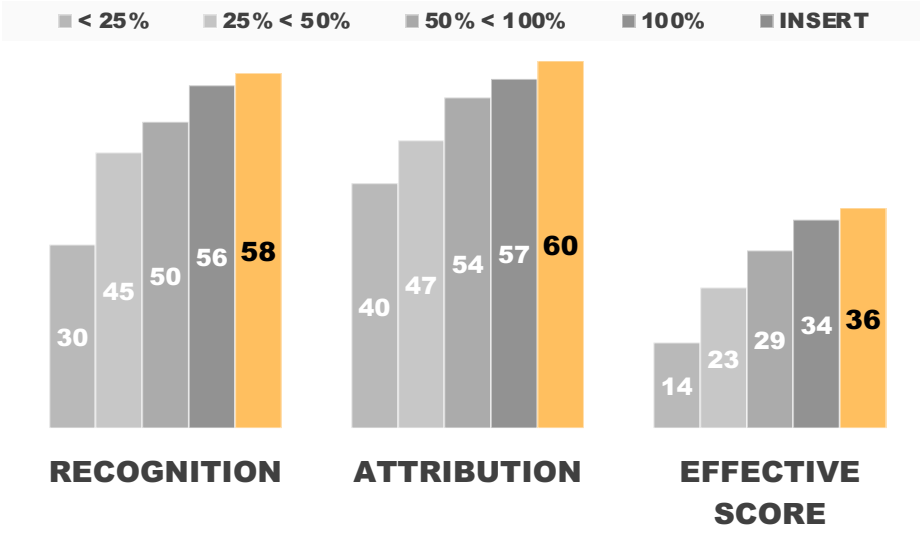
NP INSERT

THE BEST CONTEXT TO INSERT YOUR MESSAGE

FACTS

- Qualitative & trustworthy news context
- Massive reach
- Guaranteed day of appearance
- Exclusivity within your sector
- No clutter

FIGURES



Source : Rossel EYE Impact scores in Le Soir, Sudpresse from 2002 till end 2020

RATES

FORMATS	
NP insert 1 307 037 copies print + pdf version	€ 135 804* **€ 115 433**

* = gross budget, portal costs to be added, price and number of copies can vary depending on the chosen date.

Gross Rates | **Net net rates**

NP INSERT

THE BEST CONTEXT TO INSERT YOUR MESSAGE