

# SUMMER PROMO

## Choose your format !

Efficiency guaranteed at a very accessible pricing thanks to the seasonal offering :

Art.  
1000

or

2 x

Art.  
500

or

3 x

Art.  
250

or

3 x

Acc  
100/120

+

Digital  
extension  
possibility

Summer Promo :

**€ 105.882** gross  
€ 90.000 net

2 mio imp. for

**€ 14.118** gross  
12.000 net  
/day of appearance

**6,1 MILLION**  
readers every day

**63%**  
reach on 18+

Source CIM Press 2020  
18+, Total Brand

) NP (  
News Power

Valid from June 11<sup>th</sup> till August 31<sup>st</sup> incl.