



# NP WEEK

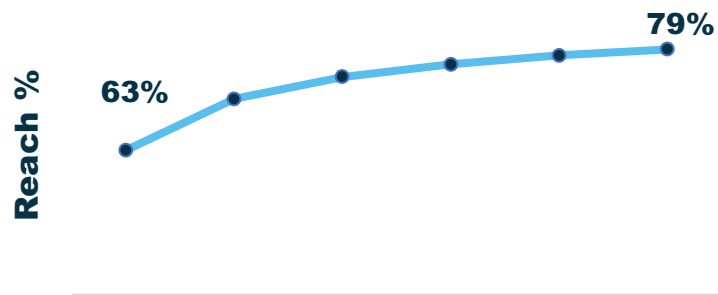


A FULL WEEK OF HIGHLIGHT FOR YOUR BRAND

## FACTS

- A huge reach **7,7 M** readers every week !
- Make a daily appointment with our readers from Monday to Saturday
- Strong print & digital performances guaranteed
- Boost the frequency to boost your reach

## FIGURES



Insert. 1 2 3 4 5 6

Source : CIM 2020 18+ total brand

## RATES



### FORMATS

6x Acc 50 + 6M Halfpage /IMU	<b>€ 154 118</b>
6x Ap 400 + 6M Halfpage /IMU	<b>€ 189 412</b>

(Print only: 6 x acc 50 = 95K net | 6 x Ap 400 = 125K net)

**Gross Rates** | Net net rates

