

NP INSERT



THE BEST CONTEXT TO INSERT YOUR MESSAGE

FACTS

Qualitative & trustworthy news context

Massive reach

Guaranteed day of appearance

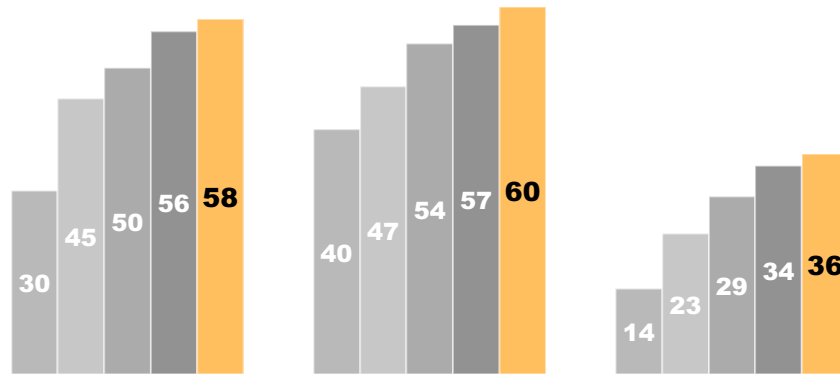
Exclusivity within your sector

No clutter

FIGURES

RATES

■ < 25% ■ 25% < 50% ■ 50% < 100% ■ 100% ■ INSERT



RECOGNITION

ATTRIBUTION

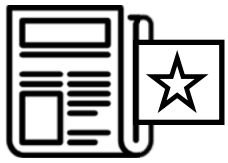
EFFECTIVE SCORE

FORMATS

NP insert	€ 128 600*
1 246 500 copies print + pdf version	€ 109 310

* = gross budget, portal costs to be added, price and number of copies can vary depending on the chosen date.

Gross Rates | Net net rates



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NP NEWS BRANDS
NP DIGITAL
NP WEEK
NP TOP TOPICAL
NP INSERT
NP COUPON
NP PREMIUM

