



NP DIGITAL

PREMIUM PRESENCE ON PREMIUM SITES

FACTS

Premium sites

*13 sites
NP & RTL*

The ideal
combination of
standard
formats
(Halfpage
+ IMU on mobile)

Impressions
guaranteed

Quick &
powerful reach

FIGURES

	Reach	OTS	Impr.
18+	22,3%	2,9	6M
18-54 GS 1-4	25,2%	2,9	ROS

RATES

FORMATS	Offer	CPM
Halfpage /IMU 6M impr.	€ 42 353	€ 7,06
	€ 36 000	€ 6

Source : CIM 2020

Gross Rates | Net rates





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