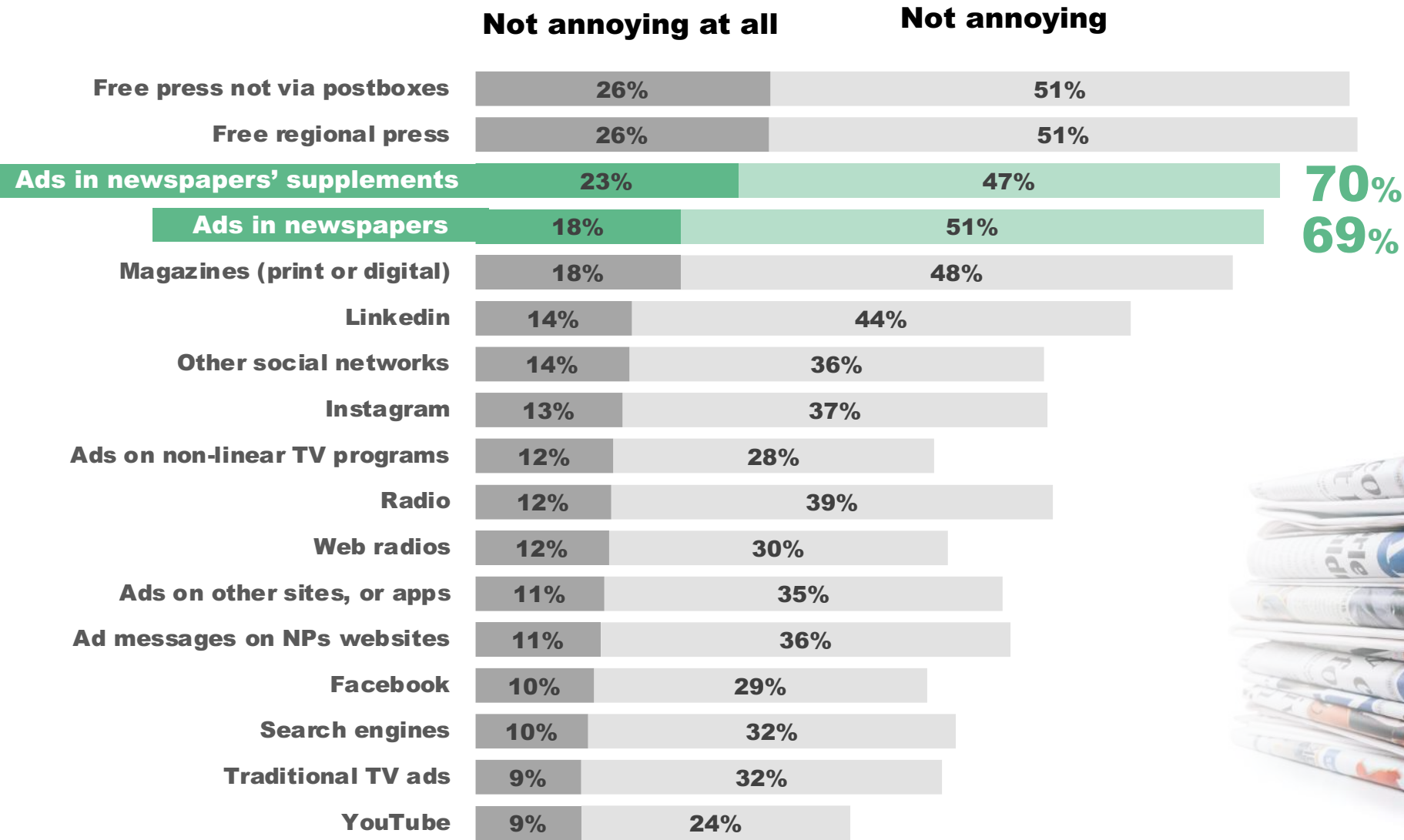


ADS ARE SEEN AS **NOT ANNOYING**



Source: NP Barometer Newsworks 2020 - % reach