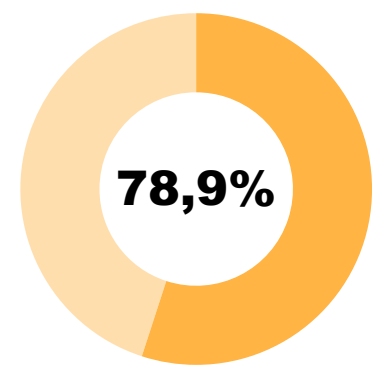




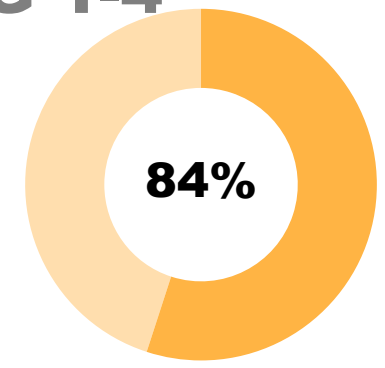
MILLION
BELGIANS READ
OUR NEWSBRANDS
EVERY WEEK



18+

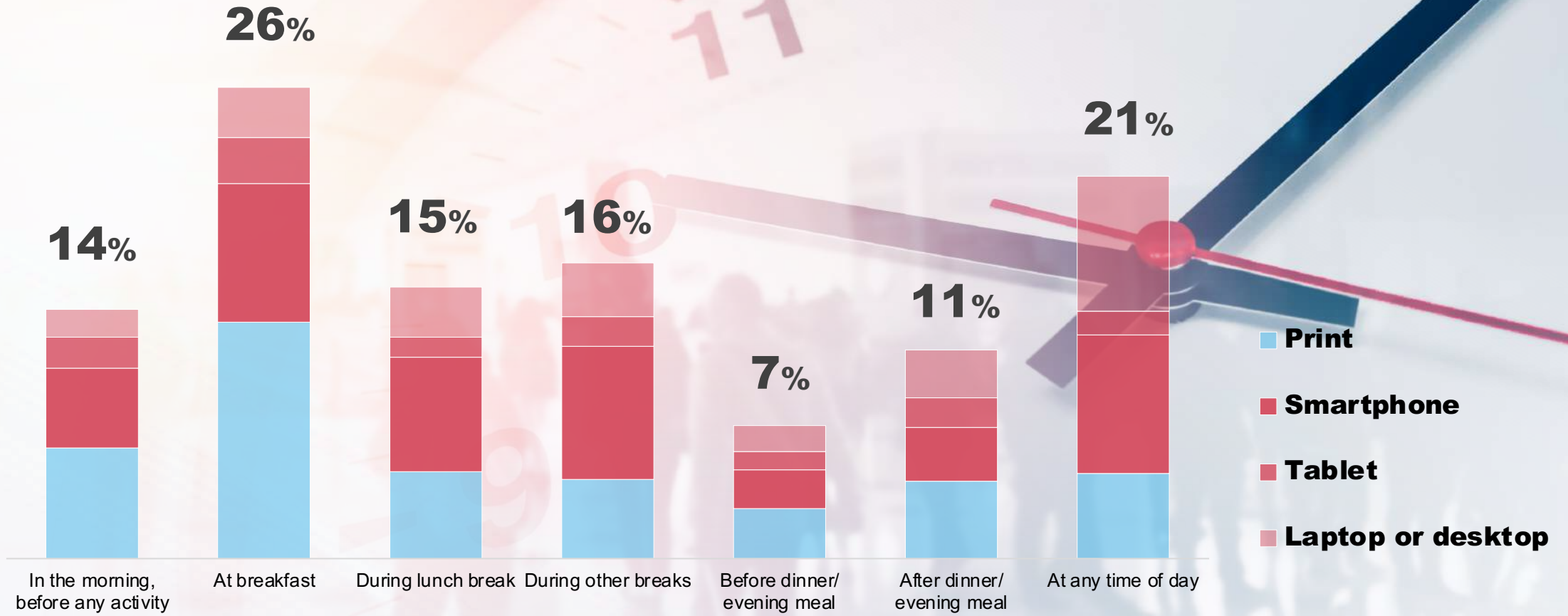


18-54
SG 1-4



Source: CIM Press & Audience Study 2020, 12+ Total Brand

CONSUMED ALL DAY LONG



How do you read newspapers at different times in the day?