



Facts



Figures

Print run & diffusion

Total print run NP = 1.314.224

Total measurable diffusion NP = 1.222.940

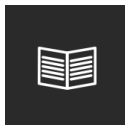


1.151.376



71.564

Reach: paper + digital versions



Daily readers NP paper = 4.514.300 47 %

Weekly readers NP paper = 6.630.800 69 %

Total readers NP paper = 7.261.300 76 %

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Reach: total brand



Daily readers NP newsbrands = 5.475.200 57 %

Weekly readers NP newsbrands = 7.501.700 78 %

Total readers NP newsbrands = 8.052.300 84 %

