

Tech specs 2018 Q1

NP online formats (NPDIGITAL, NPBOOST)

Base format : HALFPAGE

NPDIGITAL ROS, NPBOOST 1, NPBOOST 5

WEB	Dimensions	Language	Weight	Type	Send to	Newsbrands*	Publisher	More info
Halfpage	300x600px	NL + FR	50kb	HTML5/GIF/JPEG	advweb@mediahuis.be	DS, HNB, GVA, HBVL, LA	Mediahuis	Click here
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Mobile IMU	320 x 250px	NL + FR	75kb	GIF/JPEG/PNG/HTML	advweb@mediahuis.be	DS, HNB, GVA, HBVL, LA	Mediahuis	Click here
	300x250px	FR	50kb	GIF/JPEG	web@ipmadvertising.be	LLB, DH (+ RTBF on Npdigital)	IPM	Click here
	320x250 or 300x250px	NL + FR	50kb	GIF/JPEG/PNG/HTML	banner@persgroep.be	DM, HLN (+7S7 on NPdigital)	De Persgroep	Click here
	300x250px	FR	40kb	GIF/JPEG/PNG/HTML	adweb@rossel.be	LS, SP, GE (+ RTL on NPDigital)	Rossel	Click here

Base format : LARGE LEADERBOARD

NPBOOST 3

WEB	Dimensions	Language	Weight	Type	Send to	Newsbrands*	Publisher	More info
Large Leaderboard	995x123px	NL + FR	70kb	HTML5/GIF/JPEG	advweb@mediahuis.be	DS, HNB, GVA, HBVL, LA	Mediahuis	Click here
		FR			web@ipmadvertising.be	LLB, DH	IPM	Click here
	840x150px	NL			banner@persgroep.be	DM, HLN	De Persgroep	Click here
		FR			adweb@rossel.be	LS, SP, GE	Rossel	Click here
Mobile	Dimensions	Language	Weight	Type	Send to	Newsbrands*	Publisher	More info
Mobile Leaderboard	320x100px	NL + FR	40kb	GIF/JPEG/PNG/HTML	advweb@mediahuis.be	DS, HNB, GVA, HBVL, LA	Mediahuis	Click here
	320x50px	FR	50kb	GIF/JPEG	web@ipmadvertising.be	LLB, DH	IPM	Click here
	320x100px	NL + FR	50kb	GIF/JPEG/PNG/HTML	banner@persgroep.be	DM, HLN	De Persgroep	Click here
	320x100px	FR	50kb	GIF/JPEG/PNG/HTML	adweb@rossel.be	LS, SP, GE	Rossel	Click here

* Newsbrands: De Standaard (DS), Het Nieuwsblad (HNB), Gazet van Antwerpen (GVA), Het Belang van Limburg (HBVL), L'Avenir (LA), La Libre Belgique (LLB), La DH/Les Sports (DH), De Morgen (DM), Het Laatste Nieuws (HLN), 7SUR7 (7S7), Le Figaro (LF), Le Soir (LS), Sudpresse (SP), Grenz-Echo (GE), RTL.info (RTL)

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NP paper formats (IMPACT, FREQUENCY, NPBOOST)

Format	Dimensions	Language	Weight	Type	Send to	Newspapers*	Publisher	More information
Art.1000	385 H x 255 W mm	NL	200 dpi	pdf	advnp@mediahuis.be	DS, HNB, GVA, HBVL	Mediahuis	Click here
	327 H x 227 W mm	FR			materielpub@ipmadvertising.be	LLB, DH	IPM	Click here
	337 H x 227 W mm	FR			advnp@mediahuis.be	LA	L'Avenir	Click here
	440 H x 288 W mm	NL			studio@persgroep.be	DM, HLN	De Persgroep	Click here
		FR			studio@rossel.be	LS, SP	Rossel	Click here
		german			anzeigen@grenzecho.be	GE		Click here

Format	Dimensions	Language	Weight	Type	Send to	Newspapers*	Publisher	More information
Art.600	230 H x 255 W mm	NL	200 dpi	pdf	advnp@mediahuis.be	DS, HNB, GVA, HBVL	Mediahuis	Click here
	200 H x 227 W mm	FR			materielpub@ipmadvertising.be	LLB, DH	IPM	Click here
	260 H x 288 W mm	FR			advnp@mediahuis.be	LA	L'Avenir	Click here
		NL			studio@persgroep.be	DM, HLN	De Persgroep	Click here
		FR			studio@rossel.be	LS, SP	Rossel	Click here
		german			anzeigen@grenzecho.be	GE		Click here

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Art.500	192 H x 255 W mm	NL	200 dpi	pdf	advnp@mediahuis.be	DS, HNB, GVA, HBVL	Mediahuis	Click here
	160 H x 227 W mm	FR			materielpub@ipmadvertising.be	LLB, DH	IPM	Click here
	165 H x 227 W mm	FR			advnp@mediahuis.be	LA	L'Avenir	Click here
	220 H x 288 W mm	NL			studio@persgroep.be	DM, HLN	De Persgroep	Click here
		FR			studio@rossel.be	LS, SP	Rossel	Click here
		german			anzeigen@grenzecho.be	GE		Click here

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Art.250	200 H x 142 W mm	NL	200 dpi	pdf	advnp@mediahuis.be	DS, HNB, GVA, HBVL	Mediahuis	Click here
	160 H x 135 W mm	FR			materielpub@ipmadvertising.be	LLB, DH	IPM	Click here
	195 H x 135 W mm	FR			advnp@mediahuis.be	LA	L'Avenir	Click here
	220 H x 191 W mm	NL			studio@persgroep.be	DM, HLN	De Persgroep	Click here
		FR			studio@rossel.be	LS, SP	Rossel	Click here
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Acc.100 Acc.120	100 H x 255 W mm	NL	200 dpi	pdf	advnp@mediahuis.be	DS, HNB, GVA, HBVL	Mediahuis	Click here
	100 H x 227 W mm	FR			materielpub@ipmadvertising.be	LLB, DH	IPM	Click here
	100 H x 227 W mm	FR			advnp@mediahuis.be	LA	L'Avenir	Click here
	120 H x 288 W mm	NL			studio@persgroep.be	DM, HLN	De Persgroep	Click here
		FR			studio@rossel.be	LS, SP	Rossel	Click here
		german			anzeigen@grenzecho.be	GE		Click here

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Ap.400	100 H x 191 W mm	NL	200 dpi	pdf	advnp@mediahuis.be	DS, HNB, GVA, HBVL	Mediahuis	Click here
	100 H x 181 W mm	FR			materielpub@ipmadvertising.be	LLB, DH	IPM	Click here
	100 H x 181 W mm	FR			advnp@mediahuis.be	LA	L'Avenir	Click here
	100 H x 191 W mm	NL			studio@persgroep.be	DM, HLN	De Persgroep	Click here
		FR			studio@rossel.be	LS, SP	Rossel	Click here
		german			anzeigen@grenzecho.be	GE		Click here

* Newspapers: De Standaard (DS), Het Nieuwsblad (HNB), Gazet van Antwerpen (GVA), Het Belang van Limburg (HBVL), L'Avenir (LA), La Libre Belgique (LLB), La DH/Les Sports (DH), De Morgen (DM), Het Laatste Nieuws (HLN), Le Soir (LS), Sudpresse (SP), Grenz-Echo (GE)